



DeKalb County Government

Manuel J. Maloof Center
1300 Commerce Drive
Decatur, Georgia 30030

Minutes - Draft

OPS-County Operations Committee

Wednesday, November 3, 2021

10:00 AM

Special Called

This meeting will be conducted via teleconference (Zoom). Simultaneous public access to the meeting will be available

(1) via live stream on DCTV's webpage,

(2) on DCTVChannel23.TV

Meeting Started At: 10:01AM

Attendees: Commissioners Terry, Bradshaw, Patrick

Present 3 - Commissioner Ted Terry, Commissioner Steve Bradshaw, and Commissioner Robert Patrick

I. MINUTES

2021-3262 Commission District(s): All Districts
Minutes for the October 19, 2021 County Operations (OPS) Committee Meeting;
MOTION was made by Robert Patrick, seconded by Steve Bradshaw, that this agenda item be approved. The motion carried by the following vote:

Yes: 3 - Commissioner Terry, Commissioner Bradshaw, and Commissioner Patrick

II. DISCUSSION

Vaccine Hesitancy Survey Toolkit

-presentation from Todd Wullenweber, Remy Beveridge of Community Data Platforms

-Question Z Williams: do we have data where the completed surveys are available? Could we see the results?

T Wullenweber: we have links that we can share that show the results; there are 15 of them. The patterns are a bit different based on the demographics and how they are responding. There is some generality as well as uniqueness.

-Question Z Williams: Have any of these taken the survey and put together actionable steps and do we have the results of that?

R Beveridge: one of our colleagues put together a vaccine campaign to inform residents why the vaccine was effective; another survey found that doctors were the most trusted surveys in a community

A Tapp: people's mindsets are also constantly changing and how they feel about the vaccine; that's why we feel it's important for communities to understand how to communicate with people; Pfizer did just get authorized for children, and this week we are updating the survey so that this is taken into consideration as well.

-TT: I feel that the internet search is a common trusted source in DeKalb as well; some entities are doing it every month or 2; is that the pattern with this vaccine survey?

T Wullenweber: You could do that; the top 3 now are the vaccine hesitancy, affordable housing, and ARP funding. We found that people trust their doctor and people in the health profession regarding trust, moreso than internet searches

-Question TT: moving forward, when you look at a county structure like DeKalb, how do you work in counties where the administration and commissioners may have other priorities of things to survey? How could that work in terms of a dashboard?

A Tapp: you would get multiple links to the different topics and toolkits; we are in product development working on a way to go to one page and drop down and see all of the available surveys; that will be an option in the near future; but overall we put it to your discretion in how you want to share the information, and we help provide that information

T Wullenweber: We can also break it down by zip code and break down for each commissioner

A Tapp: the toolkit is for the entire community for the first survey; the geographic area we can cover typically depends on how many people take the survey; and down the road we can provide more granular data as more people participate

-Question TT: part of your value proposition is you're expanding your pool of people to take additional surveys in the future?

T Wullenweber: the reason this is free is we give people to opt in or out of commercial surveys, and our partners profit on the back end; it was a win-win and we're providing a net benefit in the process

-Question TT: what is one county wide survey that we think is the top priority for DeKalb County government to get people engaged on that survey? And then down the line we could break it down to zip code level?

That's exactly right; also if there are other organizations that could participate could help get more and more people involved for those that have reach into DeKalb's constituents

-TT: COO Williams we can talk offline about moving forward; but the vaccine hesitancy survey seems the right one to start now and kick off this program that could be valuable a year from now when we have other options come up.

Z Williams: I agree; a conversation offline where we could dig deeper; I have seen surveys like this be successful in examples where communities have strategic plans. Once people have gathered the data, have you participated with them to develop a strategy with them?

TT: requests Community Data Platforms provide the commissioners any other case studies/examples of counties and clients interpret this data to provide the qualitative results. Please share those results of turning data into action with other NACo counties.

III. AGENDA ITEM

Previously Heard Items:

2021-3123

Commission District(s): ALL
REN - Purchase of Gasoline and Diesel Fuel (Annual Contract -1st of 4 Options to Renew): Contract No. 1236147 for use by Public Works-Fleet Management. Consists of piggybacking off the competitively let Omnia Partners Cooperative Purchase Agreement No. 53315 for the purchase of gasoline and diesel fuel for County gas station locations. Awarded to Mansfield Oil Company of Gainesville, Inc. Total Amount Not To Exceed: \$7,000,000.00.

MOTION was made by Steve Bradshaw, seconded by Robert Patrick, that this agenda item be recommended for approval. to the Board of Commissioners, due back on 11/9/2021. The motion carried by the following vote:

Yes: 3 - Commissioner Terry, Commissioner Bradshaw, and Commissioner Patrick

-R Gordon: this item has come back from audit and is supported

New Agenda Items:

2021-3202

Commission District(s): ALL
LB - Invitation No. 21-101418 Pest Control Services (Annual Contract with 2 Options to Renew): for use by the Department of Facilities Management (FM). Consists of providing pest control services at County-owned facilities. Recommend award to the lowest, responsive and responsible bidder: All Pro Pest Services, Inc. Amount Not To Exceed: \$323,598.00.

MOTION was made by Robert Patrick, seconded by Steve Bradshaw, that this agenda item be recommended for approval. to the Board of Commissioners, due back on 11/9/2021. The motion carried by the following vote:

Yes: 3 - Commissioner Terry, Commissioner Bradshaw, and Commissioner Patrick

-information provided by Deputy Director Buford

-Question TT: regarding pesticides in parks, we're not using the neonicotinoid pesticide in this contract?

K Buford: this pest control contract is for the bugs/insects for the inside and perimeter; it is not for the herbicides; but we are also ensuring that our outside contractors are not using that substance; this also will not affect pets and have hidden concentrations

-TT: could you please provide the chemicals and compounds being used in this contract

2021-3218

Commission District(s): All
SS - Street Level Imagery of 220,453 improved DeKalb County parcels (Sole Source): for the Department of Innovation and Technology (DoIT) for use by the Property Appraisal Department (PA). Consists of providing front images of all buildings, residential homes, parking lots, erected structures, and fenced parcels with the exception of farmland or vacant lots. Awarded to Tyler Technologies, Inc. Amount Not To Exceed: \$597,427.63.

MOTION was made by Steve Bradshaw, seconded by Robert Patrick, that this agenda item be recommended for approval. to the Board of Commissioners, due back on 11/9/2021. The motion carried by the following vote:

Yes: 3 - Commissioner Terry, Commissioner Bradshaw, and Commissioner Patrick

-information provided by Director Matelski

-Question TT: regarding a sidewalk survey, could this technology be done to work on sidewalks?

S Gear: this is a different technology; the technology on the agenda is for street-level imagery when it hits the front of buildings; this is a totally different technology; the tax assessor's office did this a few years ago and this is an update.

-Question TT: so updating the imagery gives the appraiser the most up to date images?

S Gear: exactly, it allows them to see the actual front of the building

Z Williams: so it's kind of a windshield survey

-Question TT: not including vacant lots makes sense because there is no value to that. So does that mean that the technology will know when to skip a vacant lot, and by that we'll know where vacant lots exist?

S Gear: we capture that data on our systems on an annual basis

-Commissioner Terry requests comprehensive GIS maps of all vacant lots in the County, provided to the OPS committee

2021-3250

Commission District(s): All

CA - Cooperative Agreement for Microsoft Azure SCE Services: for use by the Department of Innovation and Technology (DoIT). Consists of piggybacking off the competitively let Statewide Contract (SWC) 99999-SPD-SPD0000060-0006 for purchasing thirty-six (36) months of MS Azure SCE service credits to operate the County's business systems and data storage in our Microsoft Government and Commercial Tenants. Awarded to Dell Marketing LP. Amount Not To Exceed: \$1,981,794.16.

MOTION was made by Robert Patrick, seconded by Steve Bradshaw, that this agenda item be recommended for approval to the Board of Commissioners, due back on 11/9/2021. The motion carried by the following vote:

Yes: 3 - Commissioner Terry, Commissioner Bradshaw, and Commissioner Patrick

-information provided by Director Matelski

Meeting Ended At: 10:46AM

MOTION was made by Robert Patrick, seconded by Steve Bradshaw, that this agenda item be adjourned meeting. The motion carried by the following vote:

Yes: 3 - Commissioner Terry, Commissioner Bradshaw, and Commissioner Patrick

Barbara H. Sanders-Norwood CCC, CMC